

# 2015

## **PARTNERSHIP OPPORTUNITIES**





# Our mission is to preserve and enhance the beauty of Georgia's state parks and historic sites.

With reduced state budgets, our award-winning park system has experienced significant challenges during the past several years. In response, Friends has raised money and mobilized volunteers to meet our goal of keeping Georgia's state parks and historic sites not only operating smoothly and looking their best, but expanding to offer more features for everyone to enjoy.

## **YOUR STATE PARKS DAY**

Every September, Friends celebrates National Public Lands Day with a day of service designed to encourage participation in volunteer projects and family-friendly activities at 60+ parks throughout the state.

## **GEORGIA'S GREAT PLACES**

Friends publishes this special magazine twice each year, with 60,000 copies distributed to members, to many community information centers, to 11 state visitor information centers and to 63 state parks and historic sites.

## **CHAPTER LEADERS CONFERENCE**

Each year, Friends brings together park managers and leaders from the Georgia Department of Natural Resources and key chapter volunteers from across the state for a four-day networking, education and training event.

## **SIGNATURE EVENTS**

Friends chapters at parks throughout the state host these local events, which include outdoor concerts, festivals, golf tournaments and candlelight tours.

# Partnership Levels

## **\$30,000** FRIENDS CHAMPION

- Company name and logo on website all year
- Recognition on Facebook and in e-newsletter each month
- Inclusion in New Membership Package and Welcome letter
- Brand featured on member parking passes
- Mention in all press releases
- Two corporate picnics at state parks
- Presenting partner of Your State Parks Day or Chapter Leaders Conference
- Table at Your State Parks Day VIP fundraiser event
- Two-page Sponsor Spotlight in Georgia's Great Places magazine
- Exclusive sponsor of one Signature Event
- Thirty complimentary Friends memberships for employees/clients
- Official Partner of Friends of Georgia State Parks & Historic Sites plaque

## **\$20,000** PROGRAM SUSTAINER

- Company name and logo on website all year
- Recognition on Facebook and in e-newsletter each month
- Inclusion in New Membership Package and Welcome letter
- Mention in all press releases
- One corporate picnic at a state park
- Presenting partner of Your State Parks Day or Chapter Leaders Conference
- Full-page Sponsor Spotlight in Georgia's Great Places magazine
- Sponsor of a Signature Event
- Supporting partner of Your State Parks Day
- Twenty complimentary Friends memberships for employees/clients
- Official Partner of Friends of Georgia State Parks & Historic Sites plaque

## **\$10,000** COMMUNITY STEWARD

- Company name and logo on website all year
- Recognition on Facebook twice per year and in e-newsletter each month
- Acknowledged on Your State Parks Day or Chapter Leaders Conference signage
- Half-page Sponsor Spotlight in Georgia's Great Places magazine
- Sponsor of a Signature Event
- Volunteer partner for Your State Parks Day
- Ten complimentary Friends memberships for employees/clients
- Official Partner of Friends of Georgia State Parks & Historic Sites plaque

Don't see the level to meet your organization's needs?  
Ask about a customized partnership package based  
on your budget!

# Your generosity helps our programs.



## **CELEBRATION OF HISTORY & CULTURE**

Friends is committed to honoring Georgia's unique history and past ways of life, for they have shaped the state we call home. In accordance with this commitment, Friends' refurbishment of several state historic sites will continue to enhance and celebrate Georgia's rich history, heritage and irreplaceable artifacts.

## **PRESERVATION & ENHANCEMENT**

Preserving and enhancing Georgia's state parks and historic sites has been the cornerstone of Friends' mission since the organization's inception. Today, Friends collaborates closely with the park system to apply our support where it is needed most — from making sure your state parks are well-maintained to taking part in periodic improvements.

## **ACCESS FOR ALL**

Friends is dedicated to ensuring that our state parks and historic sites can be enjoyed by all Georgians and out-of-state visitors, regardless of age or ability. As a result, Friends is working to improve accessibility through the addition of paved trails for strollers and wheelchairs, playground upgrades and multilingual signage.

## **OUTDOOR DISCOVERY & ENVIRONMENTAL EDUCATION**

Friends believes that nature should be an important part of every child's life and is an ideal place for learning. Consequently, we are working to add outdoor classrooms to state parks across Georgia. These educational areas will teach young visitors about the natural environment, conservation and outdoor exploration.

## **VOLUNTEERS AT EVERY PARK**

Volunteers are at the core of virtually everything Friends does. Organized into over 50 chapters statewide, our army of 6,000 volunteers works at locations across Georgia. Their passion for their respective parks is extremely evident, and it is our goal to ensure every park and historic site is supported by a network of Friends volunteers.

**For more information about ways to support Friends of Georgia State Parks & Historic Sites, contact:**

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